



JUNIOR LEAGUE OF
CINCINNATI

2021 - 2022
Annual Report

EMPOWERING WOMEN TO LEAD SINCE 1920

Mission

The Junior League of Cincinnati is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Our purpose is exclusively educational and charitable.

Vision

We are committed to improving our community by stimulating change and empowering people through the direct efforts of our dedicated volunteers.

Our members are global in complexion and perspective. Partnerships with the community strengthen our ability to make an impact on the lives of those we serve, and we commit financial and volunteer resources to community projects that further our focus area: **Strengthening Childhood Environments.**

Commitment

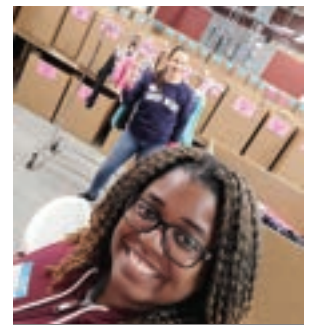
Our commitment has remained unwavering: **to cultivate exceptionally qualified civic leaders** who can identify a community's most urgent and pressing needs, and address them with meaningful and relevant programs and initiatives that not only improve lives, but change the way people think.

Results

We have amassed an archive of irrefutable results and an undisputed reputation as a respected nonprofit incubator and influential change agent for public good. **We point with pride to over 120 programs that were incubated or impacted by the Junior League of Cincinnati**, including numerous self-sustaining nonprofit organizations that continue to grow and thrive today. We have been instrumental in championing education and literacy programs, children's cultural development, school nutrition, foster care services, mental health access, and heightened awareness around domestic violence and alcohol abuse.

This important work has earned dedicated community and corporate partners and loyal supporters for more than 100 years, as well as an **enduring legacy as the community's foremost provider of civic leadership training for women.**

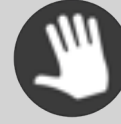
They don't call us the "Volunteer Powerhouse" for nothing.



BY THE NUMBERS



MORE THAN
120 PROJECTS
SINCE 1920



550 HOURS
VOLUNTEER SERVICE IN THE
COMMUNITY THIS PAST YEAR



VOLUNTEERS SERVED
16 ORGANIZATIONS
& COMMUNITY PARTNERS
THIS YEAR



ORGANIZED
9 EVENTS
FOR OUR SIGNATURE
PARTNERSHIP



GRADUATION OF
50 NEW MEMBERS
READY FOR LEADERSHIP

Board of Directors

Tara J. Mosley

President

Kate Fortlage

President-Elect

Allison Smith

Treasurer

Molly Flanagan

Secretary

Sarah Houseman

Legal Advisor

JJ Wales

Presidential Advisor

Sarah E. Rieger

Immediate Past President

Sarah Clark

Director-at-Large

Judy Dalambakis

Director-at-Large

Saralou Durham

Director-at-Large

Shelley Poffenberger

Director-at-Large

Megan Stacy

Director-at-Large

Kelly Barber

Nominating Chair

Katie May

Strategic Planning Director

Executive Management

Tara J. Mosley

President

Kate Fortlage

President-Elect

Sam Zehnder

VP Communications

Leslie Touassi

VP Community Impact

Nazly Mamendova

VPs Diversity & Inclusion

Erica Burns

VP Finance

Sadie Bonifas

VP Fund Development

Pam Long

VP Membership

Megan Busam

VP Training & Development

Emily Uebel

Recording Secretary

Andrea Henderson & Myrkol

Bolden

VPs Sustainer Council

Katie Dulle

Nominating Vice Chair

IT STARTS WITH A WOMAN

Our membership development takes a three-pronged approach: engagement, recruitment, and diversity, equity, inclusion & belonging.

During the 2021-2022 year, fifty women completed their New Member year, joining our nearly 300 Active Members, while our Sustaining membership was more than 500 women strong – a demonstration of both the future and legacy of the JLC.

Engagement: Harnessing the excitement after a year in quarantine, the Engagement committee sought to facilitate a wide variety of affordable pop-up events around the city to bring connection back to our membership. The committee also hosted a high-energy Holiday Party at Fueled Collective Cincinnati. Hosting more than 100 women, you could feel the JLC spirit in the air! This year the Engagement committee brought back the Annual Meeting hosted in-person at Mojave East to celebrate all of the great work accomplished in our 102nd year.

Recruitment: The Recruitment Committee continued inspiring the women of our community, starting with information sessions for Prospective Members in the fall. The team hosted a number of events, both social and educational, to give a strong representation of all that the JLC has to offer. The committee also created longer-term plans to get out into the community and share JLC stories with a more diverse audience in hopes of broadening our reach and appeal.

Diversity, Equity, Inclusion & Belonging

In January of 2022, our membership voted on important changes to our Diversity, Equity and Inclusion efforts. We changed the name of our committee to “DEIB” to include the letter “B” for belonging. We also decided to elevate the leadership connections to our DEIB efforts by including the Chair as a voting member of our Board of Directors and added a Vice Chair as a voting member of the Executive Management Team. To accelerate our efforts in this area, we also hired an external consultant for a 6 month term. This consultant supported the JLC with two trainings and worked alongside our leadership to identify areas of opportunity for our organization to continue to accelerate and improve our efforts in this important area. Diversity, Equity, Inclusion and Belonging remains a core part of our Strategic and Annual plan.



LEADERSHIP EMPOWERED We develop the potential of women.

Board Bank Program

In February, the Leadership Development Committee provided the exclusive learning and professional development opportunity for League members through its annual Board Bank program. Board Bank trained **eighteen** League members on how to serve on a nonprofit board through interactive, in-person training with high-energy roundtable discussions, networking opportunities, and reflection activities.

New Member Advisor Training

This training served to establish a community with shared responsibility for retention and training of New Members. Advisors committed to the mission and vision and worked to ensure that the work and play of their small groups continuously advance the mission of the League.

New Member Brunch & Orientation

This orientation welcomed New Members to the JLC, introduced them to the Board of Directors and Executive Management Team, and inspired them with member mission moment presentations. New members were also introduced to their advisor and small group through a breakout session.



ADVOCACY & EDUCATION

This year the Advocacy & Education committee focused on planning three key events to bring together JLC members and the community for deeper education and training on how to be leaders.

October 2021

Hosted a "Women in Leadership" Panel featuring Councilwomen Liz Keating, Jan-Michelle Lemon-Kearney (now vice mayor), and Judges Wende Cross and Janaya Trotter Bratton. About 25 JLC women and community members attended to learn more about women's experiences in politics and how to advocate for their communities.

April 2022

Hosted Ohio State Representatives Brigid Kelly (now Hamilton County Auditor) and Jessica Miranda to discuss legislation related to child sexual abuse prevention and prosecution at the April GMM.

A follow-up to the GMM was hosted with a speaker via Zoom from RAINN (Rape, Abuse, and Incest National Network) to share her experiences as a mother with children affected by sexual abuse. About 12 JLC women attended and wrote letters to their legislators regarding legislation discussed by Representatives Kelly and Miranda at the GMM.

In addition to planning these two events, the committee also created a social media campaign that ran throughout April to highlight issues related to Child Abuse Prevention Month.

By design, each event was made available to the public, intentionally boosting connectivity between our members and the greater community and fostering nonpartisan dialogue. This strategic approach provided a well-rounded experience and allowed the purpose of advocacy to shine.

NONPROFIT ACCELERATION

Family Nurturing Center: Year One

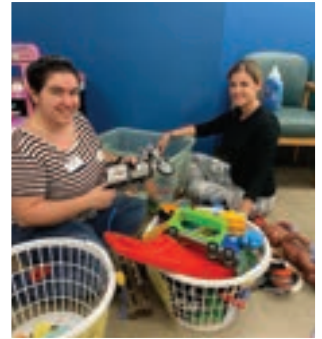


The 2021-2022 League year kicked off year one of a three year partnership with the Family Nurturing Center and the ladies of the League were excited to get started! Members of the League accelerated the visitation program and FNC events by providing volunteers for the FNC Prom fundraiser and the Fall Fun Fest as well as planning cleaning events to enhance the visitation environment. The League also made significant contributions to the FNC office by partnering with US Bank to donate office furniture for the conference room, lobby and intake room as well as office supplies. The women of the Program Acceleration committee also coordinated support for FNC by donating two Kids on the Block puppets, executing a social media campaign, collaborating with RAINN in Washington D.C, and providing volunteers at the November Friendraiser event. The partnership also includes the placement of a JLC member on the FNC board to act as a liaison. This member was placed and started her term in January of 2022. There are many accomplishments to

be celebrated after our first partnership year but the women of the League are already looking forward to the work that is year to come.

Community Outreach

Coming out of a pandemic year, the women of the Junior League of Cincinnati were ready to get back out into the community! The Community and Outreach Committee (CandO) planned direct service opportunities with 16 community partners totaling more than 550 volunteer hours. In addition to providing volunteers for key community partners, CandO partnered with Program Acceleration to plan 9 events for our signature partner, Family Nurturing Center. The 8 hard working women on the CandO committee scheduled events at various times during the week and on weekends to offer our members a variety of days and times to make an impact in the community.



WOMEN BUILDING COMMUNITIES

In a busy year for the JLC, members went above and beyond to ensure our standard League activities. Our award winners made robust commitments to our League and our community:

Jeanne Boyce Morrison President's Award **Jeri Duncan**

Through Jeri's leadership, we were able to embark on renovations of the Columbia Center, from the basement, to the auditorium, and everything in between. We are honored to present the award to Jeri Duncan. She willingly gave of her time, leading the renovation ad hoc committee, knowing the commitment would extend several years and require significant engagement from her. She tirelessly researched vendors and ensured bids and quotes were reviewed. The number of carpet and paint samples she looked at were endless! No detail was too small or insignificant. It fell on her to handle roadblocks and COVID setbacks, to see the project through to completion. All of her effort culminated at our open house to welcome donors and members to see our beautiful newly renovated building. Her efforts will have an impact on the League and the community for years to come.

Rising Star Award **Kamara Douglas**

As a New Member Kamara not only jumped feet first into her New Member curriculum, she also immediately sought out additional opportunities to get involved. Kamara seized the chance to volunteer across several different councils, but ultimately found her fit with Advocacy & Education. Led by her personal passion for building stronger communities with a wealth of professional experience, Kamara sought out the role of Vice Chair of A&E in her first active year. In her capacity as Vice Chair of A&E, along with her Chair and committee members, Kamara worked to provide opportunities to our membership for learning, including an amazing Women in Leadership panel which brought members of Cincinnati City Council and Cincinnati judges together to discuss the unique challenges women face in government and how to be a better advocate.

Cookie Nowland Sustainer Award **Amelia Crutcher**

Looking for Cincinnati's biggest fan? Look no further than Amelia Crutcher! Amelia tells everyone that "Cincinnati is a hidden jewel."

As a young member who stopped working full time, Amelia was looking to enrich her life with additional meaningful experiences. Amelia became a CASA with ProKids where she met many JLC members who inspired Amelia to join the League.

Amelia's JLC career highlights include Vice Chair of the Decorators Show House in 1989, ProKids volunteer, Board Member, Chair of the Board, Sustainer Council Chair, 90th Anniversary Chair, Co-Chair of Sustainer Luncheon, Refugee Connect Advisor, New Member Bus Tour Coordinator and Guide, Tri-Chair - 2020 AJLI Conference.

Excellence in Training Award **Samantha Evans**

Since Samantha joined the JLC in 2016, she has been committed to developing JLC leaders through training. She joined the New Member Curriculum committee, where she served for two years developing and implementing a revamped curriculum for New Members. More recently, she has served as a New Member Advisor and on the Diversity, Equity, Inclusion, & Belonging Committee. Through these positions, she has presented training content at GMMs, facilitated in-home area meetings, and even volunteered to help lead this year's New Member Project in support of Family Nurturing Center. Not only has she stayed committed to providing training to others, but Samantha can also regularly be found applying her skills and leading by example in various CandO events like Saturday Hoops and clean ups at the Family Nurturing Center. Samantha is an absolute asset to the Junior League's training curriculum.

Shanon Marks New Member Award **Madeleine Russell**

Maddie's zest for life and BIG Texas smile light up a room. During her new member year, she was eager to jump in and help out whenever needed. She stayed engaged with her new member class and small group, even when traveling for work. Maddie accepted the role of Tour of Kitchens Vice Chair as her next placement. She supports every aspect of Junior League and our mission. Maddie is a great asset to the League.

Transformational Team Award **Future of JLC Membership Ad Hoc**

Members include: Co-Chairs, Byrd Bergeron & Brianna Frappier-Schirmang, Holly Dahmus, Jenny Walker, Katie Dulle, Katherine Mueller, Leslie Touassi, Megan Busam, Pamela Skinner, René Robers, and Tiffany Hallman

The Future of the League committee was formed to research and advise strategies to resolve membership attrition issues in service of fostering lifelong membership. The committee worked over the course of the year to identify a pattern of members resigning around their fourth year of membership. They have received approval from the board on a plan to reinforce ways of working, leverage best practices and realign leadership expectations & accountability through training and process improvement. These efforts will begin in the 2022-2023 League year, with a goal of developing more actively engaged lifelong JLC members.

Community Impact Award • CandO Committee

Members include: Chair, Sunny Grothaus & Vice Chair, Emily Keller, Emily Bakes, Anne Bangert, Lindsey Gehrig, Erica Parker, Mary Taliaferro, and Karen Wernicke

The Community Impact Award is awarded annually to a committee, agency or organization that has supported both the JLC and the wider community. This year, we are honored to recognize CandO for their lasting contributions to the JLC and the Cincinnati community. The numbers from this year speak for themselves: as of March 2022, CandO logged 550 volunteer hours, served 16 different organizations, inspired 205 JLC members to volunteer their time, and held 9 events supporting our signature partner, Family Nurturing Center. Behind the numbers are 8 very hard working CandO committee members, led by Sunny Grothaus and Emily Keller. Together, these women changed the landscape of volunteer opportunities to include a more flexible schedule of events at various times, days of the week, and weekends to meet more JLC members where they are. We are looking forward to keep the momentum going in the years to come!

FUNDING THE FUTURE

The 2021-2022 League year was a year of refreshed concepts for both the League's spring and fall fundraisers. The Tour of Kitchens fall fundraiser was back in person this year with a fresh new twist, Holiday Home Edition. This year's event was pushed back to early December to showcase homes in the Terrace Park and Mariemont neighborhoods decorated for the holiday season. The League and community came out in full force to raise over \$25,000. The 2022 Fashion Show returned to the Hilton Netherland Plaza and debuted Silhouette, a fashion-forward theme showcasing top trends across Cincinnati. This sold-out event featured a diverse group of models, vendors and boutiques and raised over \$50,000.



ORGANIZATIONS, BUSINESSES, & GENEROUS GROUPS GIVING SUPPORTING OUR FASHION SHOW & TOUR OF KITCHENS

Alligator Purse
The Birch
Blaine's Fine Mens Apparel
Breadsmith
Brideface
Capsule
Castle House
Churchill's Fine Tea
Cincinnati Opera
The Co-Op
Delamere & Hopkins
The Flower Lady
Heineken
Hellman Clothiers
Hey Sweey Cincy
Hoist
Honey on Miami
Idlewild

Itan's Raw Chocolates
Jackie O's Needlepoint
Jacob James
Jenn Mace
JLC Sustainers
Kathryn Hayden Photography
Key Wines
Le Lieu
Lost & Found
M. Hopple & Co.
The Madison Place
Magnet Co Web Agency
Manley Burke
Mazunte
Meas Active
The Megan Stacey Group
Originalitees
OTR Chili

Pen + Nash Co.
Portaluca Boutique
Revel Urban Winery
Sadie Blossoms
Sohza Sister
State Farm Insurance
True Shea
Yee Mama

Income Statement

Revenue	2021 - 2022
Contributions and Grants	\$137,893
Events	\$101,273
Membership Dues & Fees	\$100,334
Annual Endowment Distribution	\$64,283
Property Rental	\$3,265
Other	\$4,651
Total Revenue	\$411,699

Expenses	2021-2022
Program Expenses	\$53,357
Event Expenses	\$55,422
Columbia Center	\$61,210
AJLI Dues	\$32,471
Member Services	\$22,747
Training & Leadership	\$4,914
Administration	\$138,461
Other	\$8,048
Total Expenses	\$376,630



THANK YOU TO THE GENEROUS DONORS TO OUR 2021-2022 ANNUAL FUND

Please note that this list includes donors from JLC's 2021-2022 year, which runs from June 1, 2021 through May 31, 2022

Jennifer Abdullah
 Alison Bushman
 Mary-Kate Carpenter
 Nichole Clarke
 Susan Closson
 Alison Cumby
 Grace Danis
 Saralou Durham
 Aileen Eckert
 Barbara Fitch
 Nancy Gall
 Bess Ganef
 Sara Gilmore
 Peg Grosser
 Cassidy Hemm
 Mary Hensel
 Cathy Huenefeld
 Jayne Johnston
 Suzanne Lakamp

Victoria Leavitt
 Erika Lundstedt
 Samanta Markle
 Katie May
 Donna McIlvenna
 Emily Meek
 Kate Molinsky
 Sally Monroe
 Francie Pepper
 Susan Pfau
 Nancylee Preston
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 Julie Vidic
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